

ABSTRACT OF THE DISCLOSURE

5 An apparatus and method for displaying a multimedia screen in a mobile terminal. A first memory selectively stores multimedia image data received at a service request of the mobile terminal or text data and background screen image data provided for a display service of the mobile terminal. A second memory stores the text data and the background screen image data. An image output processor reads data from the first memory and the second memory, and provides the read data to a display unit of the mobile terminal.